**2014 Central Maryland Local Government Exchange**  
**Program**  
**June 10, 2014**  
**Miller Library | Ellicott City, MD**

### BREAKOUT SESSION LEGEND

- **DEMOGRAPHICS AND EQUITY**
- **ECONOMIC DEVELOPMENT AND INFRASTRUCTURE**
- **ZONING AND REGULATORY**

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**8:30 – 9:00A**  
**BREAKFAST AND REGISTRATION**  
Room TBD

**9:00 – 9:15A**  
**OPENING REMARKS**  
Room TBD

**Welcome**
Jackie Seneschal  *Maryland APA*

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**9:15 – 10:30A**  
**BREAKOUT 1**  
**EMERGING DEMOGRAPHIC TRENDS: IMPLICATIONS FOR YOUR COMMUNITY**  
Room TBD

Different parts of the Baltimore-Washington region are growing in different ways owing to demographic changes in age, race/ethnicity and household composition. How are these 21st century trends impacting neighborhoods and labor markets throughout the Baltimore-Washington region and how will they affect community planning over the coming decades?  

**CM | 1.25 pending**

**Presenter**
Seema Iyer, Ph.D.  *Jacob France Institute*

**Discussants**
Roger Clinch, Ph.D.  *Battelle*
Paul DesJardin  *Metropolitan Washington Council of Governments*

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**PLANNING FOR TRANSIT AND ALTERNATIVE COMMUTE MODES**  
Room TBD

Washington’s regional transit system has developed its first major system-wide plan in decades and it is causing a stir. Baltimore’s regional bus network is also undergoing a comprehensive review and re-design, using an enterprise approach to performance management, process improvement, and data analysis. County and city level multimodal planning case studies round out this session.

**CM | 1.25 pending**

**Presenter**
Shyam Kannan  *WMATA*

**Discussants**
George Cardwell  *Anne Arundel County*
Erkin Ozberk  *City of Takoma Park*
Michael Walk  *Maryland Transit Administration*

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**10:30 – 10:45A**  
**BREAK**

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**10:45A – 12:00P**  
**BREAKOUT 2**  
**MEASURING ACCESS TO OPPORTUNITY, TAKING EQUITY SERIOUSLY**  
Room TBD

Opportunity Mapping across the country has provided new insights and tools for local and regional planning. The National Center for Smart Growth (NCSG) has just completed such an effort for the Opportunity Collaborative, Baltimore’s Sustainable Communities Initiative, and will show how it can be used to benefit local planning processes. The session will demo OppMapp, a new interactive online mapping tool for the State of Maryland. Session participants will work together to create their own regional opportunity index and map.

**CM | 1.25 pending**

**Presenters**
Eli Knaap  *National Center for Smart Growth Research and Education*
Jason Sartori  *Integrated Planning Consultants, LLC*
REVITALIZING COMMERCIAL CORRIDORS
Room TBD
How to quantify and unlock the economic potential associated with multi-disciplinary planning efforts and infrastructure investments is the key challenge for communities and regions when it comes to corridor revitalization. This presentation will focus on how to mate corridor enhancements and redevelopment initiatives with design economics and market-driven development opportunities. Discussants will highlight revitalization and incentive efforts in Baltimore County along newer and older corridors and the land use/transportation master plans for Rockville Pike, which include Bus Rapid Transit and road reconstruction.

**CM | 1.25 pending**

**Presenter**
Lee Sobel  Robert Charles Lesser & Co.

**Discussants**
Troy Leftwich  Baltimore County
Susan Swift  City of Rockville

12:00 – 1:15P

LUNCH PRESENTATION: EIGHT YEARS OF MOM’S HOME COOKING: A RETROSPECTIVE ON SMART GROWTH UNDER MARTIN O’MALLEY
Room TBD
It has been over fifteen years since Maryland burst onto the national scene with its bold and innovative approach to land use and growth management. Eight of those years have passed under the leadership of the O’Malley administration. In this presentation Gerrit Knaap, Executive Director of the National Center for Smart Growth and member of the Maryland Sustainable Growth Commission, provides an overview of progress on smart growth during the O’Malley administration and offers ideas about where the state should go from here.

**CM | 1.0 pending**

**Presenter**
Gerrit Knaap  National Center for Smart Growth Research and Education

1:15 – 2:30P

**BREAKOUT 3**

THE CHALLENGE OF PROVIDING WORKFORCE HOUSING: HOW AND WHERE?
Room TBD
The session provides various perspectives on this challenge at various scales – these include analyses of factors driving the region’s housing growth and regional housing supply vs. demand, a state view, and efforts at the local level, within government and from the developer’s angle.

**CM | 1.25 pending**

**Presenter**
Uri Avin, FAICP  Planning & Design Center, UMD

**Discussants**
Tom Carbo  Howard County Housing
Mary Kendall  Maryland Department of Housing and Community Development
Joe Rutter  Land Development and Design

DEVELOPING PUBLIC-PRIVATE PARTNERSHIPS
Room TBD
The session will highlight key questions on the current applicability of Public-Private Partnerships (P3). What are they and why did they emerge? Do the same conditions hold? When and how to develop them and how do we know if it has worked? Case studies for TODs and complex projects will be presented from transit and state agency perspectives and from the developer’s perspective.

**CM | 1.25 pending**

**Presenter**
Scott Fosler  University of Maryland School of Public Policy

**Discussants**
Nat Bottigheimer  Independent Consultant
Keenan Rice  MuniCap, Inc.
Elisabeth Sachs  Maryland Department of Labor, Licensing and Regulation

2:30 – 2:45P

BREAK
# 2:45 – 4:00P
## BREAKOUT 4

### UPDATING AND SIMPLIFYING CODES IN URBAN AND URBANIZING JURISDICTIONS

Room TBD

Updating or redoing obsolete development codes represents a unique technical and political challenge. Coincidentally, several such mammoth efforts have just occurred in the region. Hear a national overview of lessons learned and share in the recent trajectories followed by Montgomery County, Harford County and Baltimore City. **CM | 1.25 pending**

**Presenter**

Don Elliott, FAICP  *Clarion Associates*

**Discussants**

Pam Dunn  *Montgomery County Planning Department*

Laurie Feinberg  *Baltimore City Department of Planning*

Pete Gutwald, AICP  *Harford County*

### ECONOMIC DEVELOPMENT AND WORKFORCE DEVELOPMENT: THE NEGLECTED NEXUS

Room TBD

While Montgomery County is becoming a vibrant destination in its own right, reduced federal spending, a shrinking office market, a rapidly aging population, and increased suburban poverty create unprecedented challenges to grow its economic base and innovation economy. Baltimore City, in its longstanding struggle with these issues has evolved several promising approaches and will profile its latest Talent Development Pipeline and Skills Gap studies. A statewide overview closes the session. **CM | 1.25 pending**

**Presenter**

Lily Qi  *Montgomery County*

**Discussants**

Milena Kornyl  *Baltimore City Mayor’s Office of Employment Development*

James Palma, AICP  *Maryland Department of Business and Economic Development*

# 4:00 – 4:30P
## CLOSING WORDS

Room TBD

**Presenter**

Ken Ulman  *Howard County Executive (invited)*