Building a Thriving Labor Market
Goal: Assure that workers and employers in the corridor grow in number and are well matched in skill levels and location.

A. Increase job opportunities
   1) Identify funding mechanisms to support job creation both during construction and post construction
   2) Establish a “responsible business” certification program that would advantage employers with such certification.
   3) Support the development of jobs in creative industries such as art, music, theater and dance
   4) Adopt programs that favor local and disadvantaged workers, such as vets, modest and low-income residents, and people of color.
   5) Create a website to help local residents find local jobs
   6) Capture economic development opportunities near federal agencies and other anchor institutions.
   7) Support home-based micro-enterprises such as home office, home healthcare, and home based daycare.

B. Strengthen the local labor force
   1) Connect disadvantaged workers with registered and certified apprenticeship programs, such as those operated by building trades unions.
   2) Align school curricula with workforce development goals
   3) Create apprenticeship and internship programs for students
   4) Adopt a communication strategy to ensure jobs openings are widely available to all segments of population; assure participation of community groups and labor unions.
   5) Engage the North American Building Trades Union, a registered apprenticeship program, to train local residents for life long careers in construction
   6) Establish economic empowerment office along the corridor with multi-lingual staff

C. Seek balance and match between local residents and local jobs
   1) Ensure transit service investments support a full spectrum of jobs
   2) Link jobs to land use
   3) Balance the location of jobs of all skill levels throughout the corridor
   4) Integrate local businesses, community organizations, and planning professionals in the implementation of strategies