Communities Gather to Map a Vibrant Future for the Purple Line Corridor

The first of two community workshops to forge the Purple Line Community Compact set for Oct. 25, 2014

WHAT: Stakeholders from Montgomery and Prince George’s counties will come together Saturday, Oct. 25 to begin work on a Purple Line Community Compact, a framework for community and economic development along Maryland Transit Administration’s (MTA) planned light rail transit system, The Purple Line. Endorsed by Md. Gov. Martin O’Malley and Prince George’s and Montgomery County leadership, with the Purple Line Corridor Coalition (PLCC) guiding the process, the Compact will act as a livability strategy designed to identify and mobilize common goals for vibrant, sustainable communities along the 16-mile corridor.

The October workshop is the first of two consecutive sessions that will mine ideas and input from community leaders to pinpoint shared priorities for the Compact. The Compact will address four key corridor objectives: preserving a balance of housing choices, supporting and growing small businesses, building a thriving labor market and celebrating neighborhood identities.

WHO: More than 100 area stakeholders, including leaders of local governments, community organizations, civic associations, employers, workforce and labor organizations, faith communities and merchant associations.

WHEN: Saturday, Oct. 25, 2014
9:00 AM: Arrivals
9:30 AM – 12:30 PM: Workshop

WHERE: Silver Spring Civic Center
One Veterans Pl.
Silver Spring, MD 20910

Follow the workshop on Twitter, beginning at 9:00 AM, at #PLCC.

Stakeholders must register to attend.
The PLCC welcomes media to cover the workshops. Please contact Maggie Haslam for more information.

ABOUT THE PURPLE LINE CORRIDOR COALITION:
The Purple Line Corridor Coalition (PLCC) is a partnership of regional stakeholders across Montgomery County, Prince George’s County and state leadership working to ensure that investments in the MTA’s proposed light rail, the Purple Line, will achieve the maximum economic, social, and environmental benefits to the residents and businesses along the corridor. Formed in 2013 by the University of Maryland’s National Center for Smart Growth (NCSG), the PLCC seeks to identify methods for preservation and growth, revitalizing and stabilizing neighborhoods, preserving community assets, supporting small businesses, connecting workers to jobs and creating healthy and vibrant communities. Sourcing a mix of stakeholder input, research and
regional trends from the NCSG, and models from cities across North America, the PLCC will identify strategies to help guide the actions of developers and government. Learn more at smartgrowth.umd.edu/PLCC.

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