Job Accessibility in Southwest Baltimore

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with acknowledgements to...
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Project Objectives

• Develop an understanding of the employment challenges and opportunities facing the residents of the Southwest Partnership area...
  • Mobility
  • Wage/Experience ‘Fit’

• Convey these findings visually via maps and figures

Photo Credit: www.findmuralist.com
Research Questions

• *Where are the jobs, and what types of jobs are they?*  
  - by sector, education level, wage level

• *What kinds of jobs do SWP residents currently hold?*  
  - Do they offer competitive wages?

• *What transportation options are available to SWP residents?*  
  - Roads, transit, etc.  
  - What transportation options do they use to get to work?  
  - How long does it take them to get there?

• *What job opportunities are available to households without cars?*
Where are the Jobs? by Industry

- Higher concentration of high and low paying industries in areas adjacent to Southwest than within it

- Dense clusters in SWP match known job centers (educational, healthcare, retail, manufacturing institutions and facilities)
Where are the Jobs? by Wage Level

Low-wage →

Mid-wage →

High-wage →
Where are the Jobs? by Skill Level

- Low-skill →
- Mid-skill →
- High-skill →
Where do residents work?

Jobs in the industries with lower median salaries are more common for SWP residents.
What skills do their jobs require?

Low-skill workers are most well-represented in... Poppleton and Mount Clare

Mid-skill positions are most well-represented in... Franklin Sq, Union Sq, Pigtown

High-skill workers are most well-represented in... Barre Cir, Pigtown, Hollins, Mt. Clare
How does transportation play a role?

**Strengths:** dense / walkable street grid; access to major arteries; ¼ mile MTA Transit stop access; connections to Downtown and light rail/Metro service

**Weaknesses:** southern area has street network gaps, impassable areas, limited north-south travel options; infrequent and unreliable bus service
Vehicle owners may be driving far to work
How do non-auto commuters travel?

• 44.5% of households do not have a car
Are jobs accessible by foot/bike?

Walking and Biking Distances - Southwest Baltimore

All Jobs
Southwest Baltimore (Bike/Ped Accessible)

Data Sources: Maryland MAP, LEHD 2013 CDC
Map by: Trana Allen

All Jobs
- 1 - 151
- 152 - 782
- 783 - 2054
- 2055 - 4280
- 4281 - 10377

Data Sources: Maryland MAP, LEHD Map
Many jobs and job types available nearby, but not many concentrated within SWP

More SWP residents working in low paying industries rather than high paying industries

...despite the physical proximity of well-paying jobs
Other Findings and Conclusions

- SWP area residents have to ‘outsource’ themselves to other areas
- Job options are constrained to some degree by access to transportation
- The area may be poised to capitalize on the growing interest in walkable, transit-oriented environments

*Southwest Baltimore is a central, well-connected area where transit improvements, economic development, workforce development, and attracting new residents can have a big impact*
What do residents earn?

However, workers of all earnings brackets are relatively evenly distributed.